

# SMART ARTS

BANGKOK

**EXCLUSIVE DESIGNS, EXQUISITELY FINISHED.**



**COMPANY PROFILE**

[www.SmartArtsJewellery.com](http://www.SmartArtsJewellery.com)

## OUR STRENGTHS

- Exceptional Craftsmanship
- Fancy Shaped Diamonds
- Lustrous Precious Stones
- Unique Designs

## IN NUMBERS

**1999**

*The beginning of our  
jewellery manufacturing*



**30**

*countries we ship to*



**250**

*worldwide customers*



**6**

*international trade  
shows*

## SMART ARTS JEWELLERY

*“A thing of beauty is a joy forever:  
Its loveliness increases; it will  
never Pass into nothingness”  
John Keats*



## INTRODUCTION

Inspired by these words, Smart Arts Jewellery creates exquisitely crafted, beautiful, and unique fine jewellery using high quality diamonds, emeralds, rubies and sapphires since 1999.

Our clients Include Jewelry Brands, Retailers, Distributors and Private Labels located across 30 countries. All of our customers share a close relationship based on mutual trust with our family owned business. We work on both an OEM and ODM basis with our clients, and ensure that we fulfil all their requirements.

We are an RJC Certified Member, and believe in ensuring all our business dealings are fair, and ethical.

# SMART ARTS JEWELLERY

Exceptional Craftsmanship



## CREATION

Carried out by true artisans in the craft of jewellery making, all trained to our exacting standards, we create stunning, exceptional pieces that deliver timeless beauty.

Our stone setting, polishing, and quality control are meticulously carried out under microscopes.

We ensure:

1. Adherence to dimensional specifications
2. Prong evenness and shape
3. Minimizing the metal on and around stones whilst maintaining strength.
4. We work with 18K Gold, and PT950 - and are very particular with the metal finish.

We QC each item in between every stage.



## IN NUMBERS

**60**

*craftsmen*

**12**

*average length of service*

**100+**

*bespoke high jewellery  
pieces made per year*

**5,000**

*pieces produced yearly*

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# Fancy Shaped Diamonds

Our love for jewellery began with Diamonds. Since 1985, we have been trading and manufacturing diamonds. We produce several thousands of carats of fancy shape diamonds every month in Thailand and India.



With a substantial stock of fancy shape diamonds, we have an extremely strong platform for jewellery production. We hold qualities from DEF VVS to GH SI and can cater to the individual needs of each client.

We only use 100% natural diamonds and gemstones in our jewellery. To ensure this our factory is equipped with lab-grown/synthetic diamond detection equipment.

We have an in-house lapidary to recut stones to perfectly fit the flow of each design.





# SMART ARTS JEWELLERY

## Lustrous Precious Stones

*The deep, lustrous hues of precious coloured stones have always fascinated us.*



All our colour stones are sourced in Bangkok. Top quality, natural, precious gemstones are selected by a well trained team of assorters, and this process is personally overseen by our Managing Director.

To ensure even makes, colour and brilliance, 30%-40% of our stones are recut in our factory.



## SMART ARTS JEWELLERY

### Unique Designs

“Hope lies in dreams, in imagination, and in the courage of those who dare to make dreams into reality”



### DESIGN

Sharing our inspirations, our talented in-house artists channel ideas onto paper.

Accomplished highly trained CAD specialists push the technical boundaries of design, using the latest technology, to create computer models of our ideas – further transforming our designs into reality. Our CAD personnel is adept in using: Matrix Gold, Rhino 7, and Z Brush.

We are adept in assisting our clients in developing their ideas and inspirations from rough sketches to finished pieces. Complex pieces are prototyped and tweaked to perfection.

We also produce our own designs, inspired by architecture from around the world, nature, and various cultures.



120

*combined years of  
experience in jewellery  
design*

### IN NUMBERS

4

*creative designers*

4

*CAD designers*

3

*CAD softwares*

2

*3D printers*

# SMART ARTS JEWELLERY

## International Trade Shows

*You will be able to view our latest collections on the major shows of each continent.*



### *Hong Kong*

*-September:  
International Premier Pavillon*

*-March: Grand Hall*



RESPONSIBLE  
JEWELLERY  
COUNCIL

***The Couture Show***  
*(Wynn, Las Vegas, USA)*

*We're heading to...*

## COUTURE

***Vicenzaoro***  
*January (Italy)*



***Doha Jewellery & Watch  
Exhibition (Qatar)***



***Centurion show***  
*(USA)*



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# SMART ARTS

BANGKOK

## Beyond the Craft

- **Seamless communication worldwide**

(Zoom, Google Meet, WhatsApp, Email....)

- **Strong IPP, Intellectual Property Protection**

(All staff are bound to NDAs, we have NDAs with all our clients worldwide)

- **Your long-term Design & Manufacturing Partner**

(Consistency, Quality, Reliability, Trust)



RESPONSIBLE  
JEWELLERY  
COUNCIL

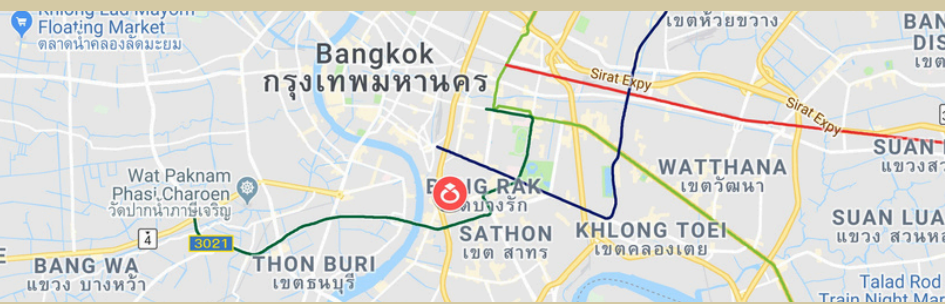
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## SMART ARTS KEY TAKEAWAYS

- *1-stop service from design to manufacturing*
- *In-house Creative & CAD design team*
- *Integrated diamond cutting and lapidary*
- *Fancy shape diamond specialists*
- *RJC, Kimberley process and in-house CVD machine (diamond tested before & after setting)*
- *QC at every manufacturing stages*
- *Thin and detailed gold finish*
- *Inner polishing after filing*



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